



Beyond Copper

One-Sentence Summary of What You Do:

kljdh\$oj`e]k` \$Yf\`hgo\]jk'lg`Y\`lg`[gYlaf`_k`Yf\`Pd]jk'lg`f]mjYdr]`e d`jgZ]k`Yj`Ykl]j`l`Yf`f]Yjdh`Ycd[mj]f l`dh`YnYad`Zd` \`kaf`^`[lYfIkDYf`l`]]kmd`k`kY^`Yf`h]je Yf]f l&

Have you formed a company yet?

e ad`ffad`l`Yl`[ghh]j`o`ad`c]]h`knj`Y`c]`Yl`Y`"`.
`gkha`YdY[i`mj`\`af`^`[l`af`k`z@9A`Zq`. (L` &@9A`Yn`[Ymk]\`)((`\$`((`\`Yl`k`h]j`q]Yj`af`l`]'MK`Y`df]\$]n]f`Z]`gj]` ; GNA`&@go]n]j\$[ghh]j`k`f`gl`hYj]l`d`m`Y`dh`Ykl`Y[l`af`_]kh][`ad`h[ge`hYj]\`lg`l`]]jYl`Yl`o`d`h`Yl`g_]f`k`[Yf`khj]Y\`af`^`a`l]Y` []fn`aj`g`f`e`]f`lk`&f`gn]j` ; ((`]ph]j`a`e`]f`lk`o`d``Yf`=H9%j][g`_f`a`]\`K9J`K%`gN%`k`mj`g`_Yl]`\$`:]`q`g`f`\` ; gh]h]j`@`F`Yf`g`%`m`f`[l`af`Y`dr]\`9`f`l`a`e`d`j`g`Z`d` ; gh]h]j`z`9` ; !]e`gn]\`gn]j`11&1L`g`^l`]`n`aj`m`k`af`gf`]'e`af`m`]'[ge`hYj]\`lg`gf`dh`O`k`^`gj`l]Y`l`a`af`Yd`[ghh]j`Yf`\`]kk]f`l`ad`h`f`gf`]'`gj`k`l`Y`af`d`kk`k]]]`d`L`^`k`k`^`Ykl]j`l`Yf`'e`gkl`^`kaf`^`[lYf`l`khj`Y`qk`&O`]'[mj]f`l`dh`^`Yn`^`gm`h`Yl]f`l`Pd`_k`Yl`l`]'MKHLG`\$`o`a`l`og`g`^l`]'e`Z]`af`_]`d]]f`k]\`^`ge`l`]' ; g`dj`Y`l`g`K[`ggdg`^E`af`]k&

O]`[ge`hd]l]\`Y`h`Ya`\`]e`gf`kl]Y`l`af`'`gj`gf`]'g`^l`]'`d`j_]k`l`@N9` ; Pd]j`'e`Yf`m`Y`[l`mj]j`k`af`l`]'og`j`d`Yf`\`Yj]'k`go`af`_l`Yl`Y`[ge`Z`af`Y`l`af`'`g`^l`]'d`h]j]k]f`l`Yf`l`a`e`d`j`g`Z`d`Pd]j`k`Yf`\`gn]j`F`9` ; a`e`h`j`gn]k`l`]'d`h`j`g`m`l`Z`q`Y`^`Y`[lg]g`^+(`g`j`'e`g`j]`\$e`Y`ca`_`af`]ph]f`kan]`g`k`h`a`Y`d`af`\`n`k`l`j`a`d`\$g` []`\$Yf`\`ge`]'@N9` ; Y`k`gn]`k`'+&`h`j`gn]`Yf`'i`\$`Y`l`af`'b`d`g`Z`o``ph]a`"`. `af`l]j]k`l`^`ge`Y`

K]]\`m`f`\`af`_o`ad`Y`dh`o`n`k`lg`]ph`Yf`\`e`Yf`m`Y`[l`mj]af`_Yf`\`Y`[[d]j`Yl]`Y`\`j]k`kaf`_Y`\`d`af`Y`de`Y`j`c]l`n]j]l`d`Y`k`&

DESTINATION CHARTER

91]j'km[[]kk'mnYdYlqf'k'g^l`]l[`fgd_q\$af'Fgn]eZ]j'*(*)'o]'ka_f]\Yl]je'k`]]l'gj'Y'K]jā'k'
9'ān]kle]fl'g^fl-'e'adhf'o`ā`'k'hj]k]fl'q]Z]ā_]p[]m]\ā'lg'\P'ān]'Y_]]e]fl'k&O]'Yn]'
ā'ā'l`]'_jgmf\ogjc'gj'Yf'gh]jYlā_] [ge'hYf'q\$]\e'gf'kljYlā_]o]' [Yf'[j]Yl]'nYd]'gj'[mklge]jk&
Gmj'ghlæ'Yd_jgol`'hYl`'o'adji'mj]'fl'&'e'adhf'g^Y\ā'ā'af'Yd[YhāYdYk'hYj'l`]']K]jā'k'9'ān]kle]fl'
l`Yl'o]'Yj]'hj]k]fl'q]jYk'ā_f'lg'jYhā'q]phYf'\gmj'kYq'k'Yf'\e'Yf'mY[Imjā_f'&O]'Yj]'hYj]ā'mYj'q'
ā'l]j]kl]\ā'Y\ā'ā_f'P'Yf[ā'dhYj]f]jk'o`g`Yn]']ph]jā'f[]ā'gmj'hj]k]fl'e'Yjc]lk'gj'[Yf`]'dh'\jan]'
\]n]q]he]fl'g^Y\ā'ā'af'Yde'Yjc]lk&

e'Yf'mY[Imjā_f'l][`fgd_q]ph]jā'f[]g^l`]'gmf'\jk\$]o]'Z]ā'n]':]qgf'\';ghh]j'ā'k'o]dh'gk'ā'af]\'
lg'_jgo'ko'af'q&

O]']ph][l'<]klā'Ylā'f'KlYj]lm'h'Yl'l`]'M'ān]j'kā'q'g^';gdj'Y\g'lg'Z]'Y'hYj]ā'mYj'q]jā`'k'gmj[]g^'
h'jgkh][lan]'P'Yf[ā'dhYj]f]jk'Yf'\ā'\ā'nā'mYd'lg`]'dh'\jan]'e'Yjc]l'\]n]q]he]fl&

'o'adZ]';=G'g^:]qgf'\';ghh]j&@]'gd'k'Y'H'&&'jge'Lm'k'Yf'\kh]fl'Pn]'
q]Yj'k'gf'l`]'Zā'q'q'Y[m'q'Yl'@YjnY]\&DYl]j\$`]'j][]an]\Yf'E: 9'jge'KlYf'gj'\?'jY\mYl]'
K[`ggdg^: nkā]kk'Yf'\ 'gj'l`]'ā'kl'lo]fl'q%ān]'q]Yj'k`]'Yk'q'\]Yj'q'klY_] 'klYj]lm'h'k'ZYk]\ā'
Zā]l[`fgd_q\$ā'l]j]l\$Yf'\e'Yl]jā'ā'k'l][`fgd_q]k&@]'Yk'Yd'g`]'d'j]ā'l]\n]fl'mj]jgd'k&
'o'adZ]';LG&L]jj'q'o'Yk'gj'e]j'q'<]hmq'<ā]l]lg'g^E'Yl]jā'ā'k'K[ā'f[]Yf\
L][`fgd_q'Yl'Dgk'9d'e'gk'F'Ylā'f'YdDYZ'gj'Yl'gj'q'Yf'\`'Yk'Z]]f'Y'hj'g'k'kgj'Yf'\]j]k]Yj[`]jgk'F'i